



## Business Continuity

*Innovative & Comprehensive Risk  
Management Solutions.*

Business continuity management is a business function that directly contributes to the survival of your organization and focuses on resiliency to a wide-range of natural and man-made events or disasters. Business continuity identifies potential risks to the organization; builds, exercises and maintains business continuity plans, disaster recovery plans and crisis management plans; establishes and maintains the emergency operations center; manages events; and initiates recovery. Our Certified Business Continuity Professionals can support all phases of the business continuity management process to ensure your organization's resiliency during and after an event or disaster.

### **We Help Organizations**

- Identify potential natural and man-made risk to the organization including: arson, cyber attacks, earthquakes, floods, hurricanes, labor strikes, power outages, terrorism, and workplace violence.
- Develop business cases that determine business impacts including financial, operational and infrastructural.
- Develop recovery point objectives, the maximum acceptable loss of business, processes and/or information technology following an unplanned event or disaster.
- Develop recovery time objectives, the period of time within which business process and/or technology capabilities must be restored following an unplanned event or disaster.
- Eliminate gaps, overlaps and silos.
- Identify continuous improvement opportunities in business unit processes, information technology, outsourcers and supply chains.
- Prepare the organization's emergency operations center and business unit operations centers.
- Establish roles and responsibilities of business continuity planners, disaster recovery planners, crisis management planners, business unit executives and senior executives.
- Develop end-to-end business continuity and disaster recovery plans.
- Develop crisis management plans.
- Design and develop realistic tabletop exercises that simulate natural and man-made events, and conduct exercises that test and stress business continuity, event management, communications and recovery plans.
- Establish maintenance ownership, schedules, processes and procedures.
- Conduct post event lessons learned reviews and prepare continuous improvement recommendations.